

## Innovating Home Care with Situational Awareness

**Affordable, easy to use Theora Care solutions bring better care to your clients, while increasing your service offerings and profitability.**



Our rapidly aging population is driving high demand for home care. To meet the rising need, forward thinking home care businesses are looking for innovative ways to build and retain the best staff while enhancing their service offerings with continuity and quality of care. **We can help deliver technology that improves client satisfaction and retention.**

### Introducing Theora Care Remote Monitoring Technology

The Theora<sup>™</sup> family of products provides a complete line of scalable, affordable and simple to use point-of-care solutions that support increased client engagement and operational efficiency. The difference is in the insights provided by Theora Care's analytics and remote monitoring technology. Our wearables and sensors provide data and analytics to deliver **situational awareness** about your care clients and your business operations. You can proactively identify opportunities for better outcomes for your care clients, team members and business. The result is better customer care, higher employee satisfaction, and more efficient business processes with less risk.

### It's as if you were there.

One unified view of the care recipient, people, processes and equipment with continuous insight to deliver better care, at lower cost with happier families and employees.

**Situational Awareness for caregivers** is the ability to use real-time and historical data from wearable or installed sensors with analytics to understand how, when, and where a care recipient is doing, to provide better care and know when intervention may be needed - intervention that could prevent a costly incident.

**Situational Awareness for operational processes** is the ability to use real-time and historical data from wearable or installed sensors with analytics to provide data to better understand how your business is doing, and when and where improvements can be made. Increase efficiency, productivity, compliance, employee retention, and better customer service experience results in improved cash flow and revenue.

*Situational Awareness Moves Your Business from Reactive to Proactive*

## Theora Care Family of Products

### Theora Link™



A smart phone app that connects all Theora Care devices

### Theora Connect™



A smart wearable to connect with your loved one anywhere

### Theora Sense™



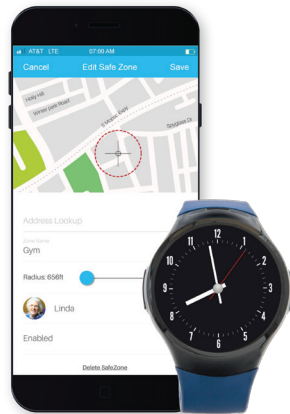
Situational awareness for home

### Theora Rest™



Intelligent, predictive bed-area specific monitoring

The **Theora Link™** application connects all the Theora wearable and installable sensors, providing caregivers and agencies with up-to-date data in context on any care recipient.



### Benefits to your care team and care clients

#### Better information at the point-of-care

Caregivers have a complete picture of the client with relevant information regardless of whether it's their first day with the client, or a long term engagement.

#### Data Accuracy for Confidence in Care

Automation of data collection for care plans using IoT devices reduces manual data entry and errors - freeing your caregivers to focus on care.

#### Same User Interface Throughout Care Customer Journey

The Theora Care family provides non-clinical remote monitoring solutions for every stage of your client's journey. Because the same familiar Theora Link user interface works with all devices, no retraining is required for the care team, or client families using the remote monitoring application.

#### Client retention and loyalty

Innovative technology is an investment in your care team and clients. Providing technology that makes your care team's job more efficient is an investment in your staff. Families will appreciate the better care, added insights and situational awareness around their loved one, and be more comfortable with care decisions.

### Benefits to your business

#### Longer engagements with your clients

With Theora Care, your clients can safely stay longer in their home of choice.

#### Key differentiator

Situational awareness is innovative, affordable and provides an extra level of care that most providers do not offer.

#### Increase revenue

With situational awareness, care providers can confidently recommend additional services when warranted. Families will appreciate your data-driven recommendations.

#### Decrease liability

Caregiving can be challenging. With Theora Care, businesses have additional information around their clients, caregivers and business operations that can mitigate risk.

#### Affordable

Theora Care solutions are affordable in off-the-shelf or easily integrated formats. Theora Care is easily installed by families or caregivers.

#### Investment protection

With situational awareness, care providers can confidently recommend additional services when warranted. Families will appreciate your data-supported recommendations.

#### Improve business operations

Situational awareness for your home care business is provided via cloud analytics. Sensor-driven data helps you better understand how your business is doing, and where improvements can be made. You can increase efficiency, productivity, compliance, employee retention and deliver better customer service. The result? Improved cash flow and revenue.

For more detailed information, download our ebook at <https://theoracare.com/resources/home-care-ebook>

The Theora Care suite of IoT devices and SaaS applications provide caregivers with better day-to-day information, communications, and location services for their loved ones. Our solutions deliver situational awareness not only for the caregiver, but also for the professionals, medical and care management that are involved in the loved one's care plan. Theora Care is located in Austin, TX. Our customers range from family caregivers, to industry leaders such as Baylor, Scott and White and Texas A&M.

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